

CAPTURING OUR FULL POWERSPORTS POTENTIAL



CORPORATE PRESENTATION
MAY 2026





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WHO WE ARE



OUR PURPOSE AND BRAND PROMISE





***WE EXIST TO CREATE NEW WAYS
TO MOVE PEOPLE.***

***We're committed to helping people
reimagine how they access their world,
enabling experiences that can be measured in
emotion rather than distance.***



GET MOVING

A call to all riders to overcome inertia and unleash their inner drive for discovery by relentlessly moving forward.

OUR VALUES





***They make our culture unique,
inform how we act and drive
what we make.***



***THE PASSION
TO KEEP
MOVING***

Passion informs everything we do and is an integral part of each of our values. If it's not done with passion, it's not BRP. *IT'S PASSION YOU CAN FEEL.*



***THE DRIVE
TO DELIVER
ON OUR
COMMITMENTS***

We say what we do. We do what we say.
No excuses. Only sheer determination.
A relentless drive and love of the ride
push us forward.

*WHILE WE LIVE FOR THE RIDE, WE
ALWAYS ARRIVE AT THE DESTINATION.*



***THE INGENUITY
TO DEFY
CONVENTIONS***

We're not afraid to see things differently.
Constant curiosity makes us the first to
uncover new solutions.
We question. We innovate. We progress.
RELENTLESSLY.



***THE TRUST
TO BUILD
STRONG
PARTNERSHIPS***

We take care of our people like family.
We act with integrity.
People can count on us.
Like we count on them.
IT'S THAT SIMPLE.

OUR PEOPLE





***Our people are informed optimists
who see the world as one big
opportunity, with no boundaries
to the road or their ambitions.***

OUR MANAGEMENT TEAM





MEET OUR MANAGEMENT TEAM



DENIS LE VOT
President and Chief Executive
Officer



STÉPHANE BILODEAU
Chief Information
Officer



PATRICK DUSSAULT
Executive Vice-President, Global
Manufacturing Operations,
Powersports



MARTIN LANGELIER
Chief Legal Officer and
Corporate Services



DENYS LAPOINTE
Chief Design
Officer



ANNE LE BRETON
Executive Vice-President,
People and Culture



SÉBASTIEN MARTEL
Chief Financial
Officer



JOSÉE PERREAULT
Chief Marketing Officer



SANDY SCULLION
President, Powersports



MINH THANH TRAN
Executive Vice-President, Global
Corporate and
Product Strategy

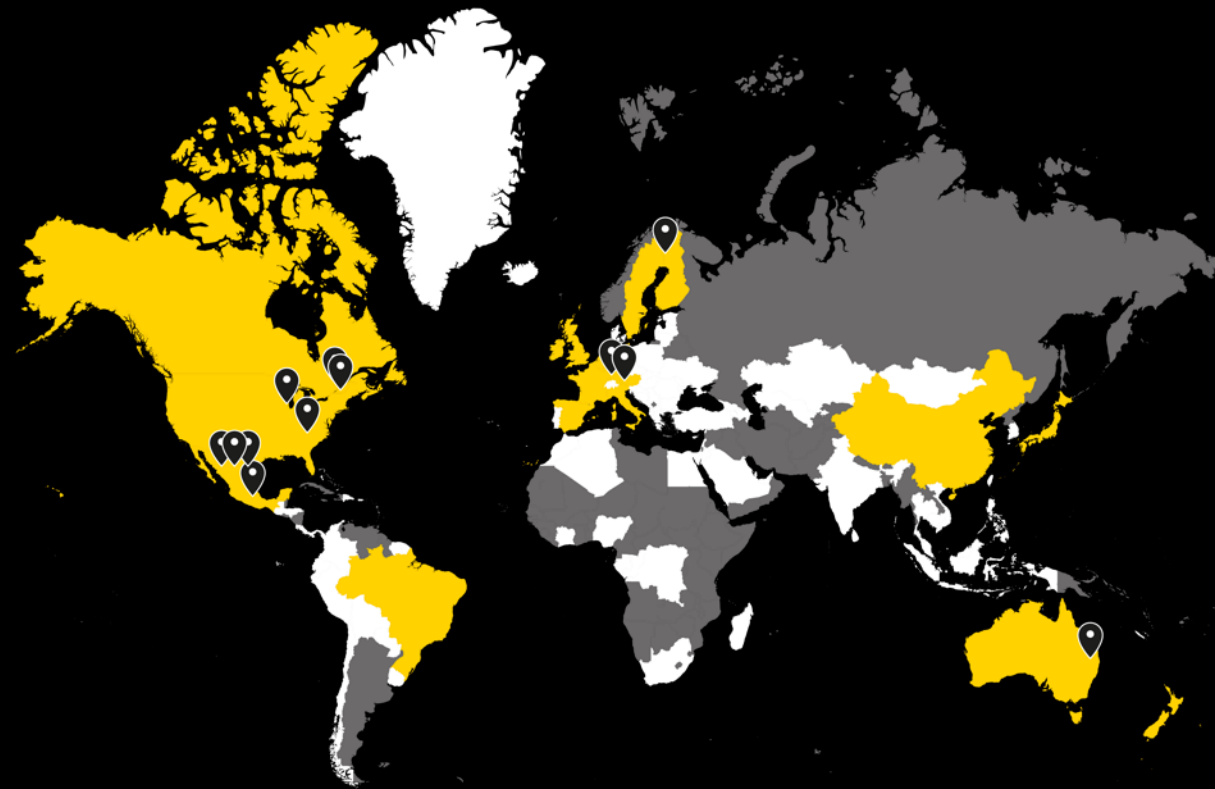


THOMAS UHR
Chief Technology
Officer

COMPANY OVERVIEW

(As of January 31, 2026)

📍 Manufacturing sites • Distributor Network ● Dealership Network



TSX/NASDAQ D00		A STAND-ALONE COMPANY SINCE 2003		ANNUAL SALES* \$8.4B		DRIVEN, RESOURCEFUL EMPLOYEES WORLDWIDE ~17,000		AN EXTENSIVE GLOBAL DISTRIBUTION NETWORK:		
								DEALERS 2,050	DEALERS SERVED THROUGH 140 DISTRIBUTORS 375	COUNTRIES WHERE OUR PRODUCTS ARE AVAILABLE 110+

OUR ICONIC BRANDS

ski-doo

LYNX

SEA-DOO

can-am

ROTAX

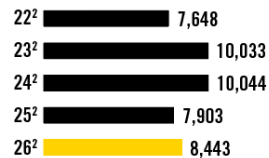
*To access our quarterly financial results, visit the [Investors section](#) of our website.

FINANCIAL HIGHLIGHTS

FISCAL YEAR 2026

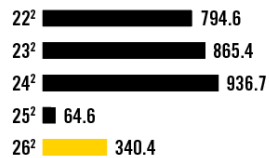
SHARE PRICE

DOO MONTHLY CLOSING PRICE IN CA\$



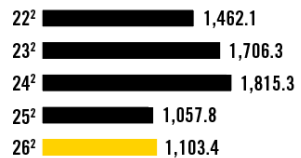
TOTAL REVENUES

CA\$ MILLIONS / AT 31/01
CAGR* 2.5%



NET INCOME

CA\$ MILLIONS / AT 31/01
CAGR* (19.1%)

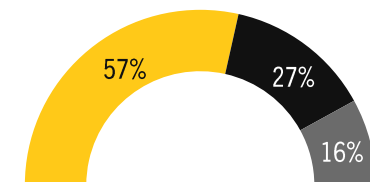


NORMALIZED EBITDA¹

CA\$ MILLIONS / AT 31/01
CAGR* (6.8%)

REVENUE BASE BY CATEGORY

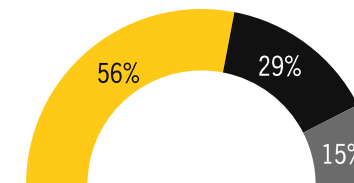
AT 31/01/26



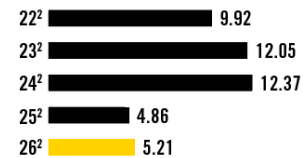
■ YEAR-ROUND PRODUCTS
■ SEASONAL PRODUCTS
■ POWERSPORTS PA&A, OEM ENGINES AND OTHERS

REVENUE BASE BY GEOGRAPHY

AT 31/01/26

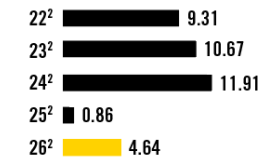


■ UNITED STATES
■ INTERNATIONAL
■ CANADA



NORMALIZED EARNINGS PER SHARE – DILUTED¹

CA\$ / AT 31/01
CAGR* (14.9%)



EARNINGS PER SHARE – DILUTED

CA\$ / AT 31/01
CAGR* (16.0%)

¹ See Non-IFRS measures section on p. 53 of the 2026 annual and sustainability report.

² Figures are on a continuing basis and prior periods reclassified accordingly, except for the fiscal years ended on January 31, 2023, and January 31, 2022.

* Compound Annual Growth Rate since January 31, 2022.

OUR STORY





OUR STORY

1942

Start up of Auto-neige
Bombardier Ltd.

1968

Launch of industry-first
Sea-Doo PWC

1970

Acquisition of the
Rotax brand

1989

Acquisition of the
Nordtrac Oy and
Lynx brands

2010

Entry into the side-by-side
vehicle market

1959

Launch of industry-first
Ski-Doo snowmobile

1998

Entry into the off-road
vehicle market

2001

Acquisition of the **Evinrude** and
Johnson brands

2007

- Launch of industry-first 3-wheel
Can-Am Spyder
- Opening of the first manufacturing
facility in Juarez Mexico



2003

- Bombardier sells its Recreational Products
division; **BRP** is officially launched!
- Launch of the **Ski-Doo** REV platform



OUR STORY (CONTINUED)

2013

BRP's initial public offering

2014

Launch of the **Sea-Doo** Spark

2018

- BRP enters the Nasdaq
- Creation of the Marine Group with the acquisition of **Alumacraft**
- Acquisition of **Manitou**

2019

Acquisition of **Telwater**

2020

- Discontinuation of **Evinrude** E-TEC and E-TEC G2 outboard engines
- Launch of **BRP Experiences** (formerly Uncharted Society)

2021

Launch of the **Sea-Doo** Switch pontoon

2022

- Reveal of the **Can-Am** Origin and **Can-Am** Pulse electric motorcycles
- Reveal of the **Sea-Doo** Rise eFoil
- Acquisition of **Great Wall Motor** Austria (BRP-Rotax Vienna), **Pinion GmbH**, and the powersports operations of **Kongsberg Inc.** (BRP Megatech)

2025

- Announced the sale of Marine businesses to focus on Powersports activities*
- Reveal of the **Can-Am** Outlander electric ATV

2023

- Launch of the **Ski-Doo** and **Lynx** electric snowmobiles
- **BRP** turns 20



* The sale of certain of the Marine businesses remains subject to customary closing conditions, including regulatory approval.

OUR INNOVATION CULTURE



OUR INNOVATION CULTURE

CENTERS OF EXCELLENCE

WHERE THE MAGIC HAPPENS

Progress doesn't come from standing still. Thanks to our culture of innovation, we have developed industry-first products and accumulated a growing heap of awards. With our state-of-the-art research and development facilities, we are poised to maintain our leadership position.

WE INVEST

~ 5%

OF OUR ANNUAL REVENUES IN R&D*

* Based on our [FY26 annual results](#).

DESIGN AND INNOVATION



Laurent Beaudoin Design & Innovation Center, Valcourt, Canada



Palm Bay Design & Innovation Center, Florida, USA



European Design & Innovation Center, Sophia Antipolis, France

RESEARCH AND DEVELOPMENT



Product Development Center, Valcourt, Canada
Ski-Doo, Sea-Doo and Can-Am product development



EV R&D Center, Kottlingbrunn, Austria
E-drive systems and transmission development



R&D Facility, Gunsirichen, Austria
Powertrain development



R&D Center, Rovaniemi, Finland
Lynx snowmobile development



R&D Facility, Taipei, Taiwan
Electronics engineering and supply chain integration

OUR INNOVATION CULTURE

AWARDS AND PATENTS SINCE 2003

As of January 31, 2026



197

DESIGN AND INNOVATION AWARDS

Including the “Red Dot: Design Team of the Year 2025” award, a first for a Canadian company

GIVING BACK TO NEXT GENERATION OF DESIGNERS

The BRP International Design Challenge is endorsed by the World Design Organization.

2,220+

PATENTS AND APPLICATIONS

We are working on increasing that number by filing patent applications every year for great new inventions, protecting tomorrow's growth platforms.



OUR 2030 SUSTAINABILITY PROGRAM

BEYOND THE RIDE

SUSTAINABILITY 2030





MANIFESTO



At BRP, we create vehicles that unlock experiences, and we truly value the people that make them possible and the playgrounds that bring them to life. Beyond the Ride, BRP's 2030 sustainability plan, is our pledge to be better than yesterday, every day.

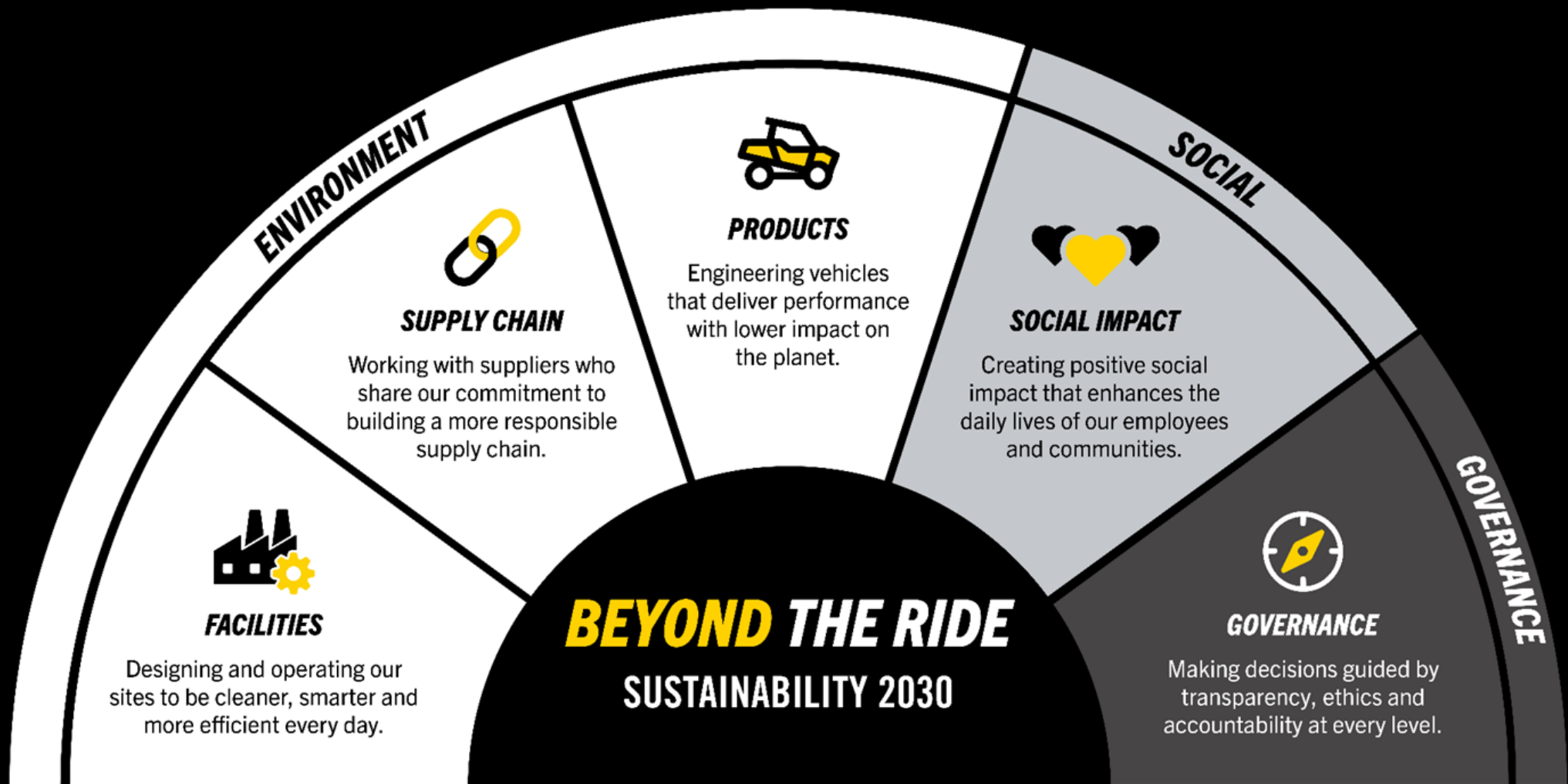
BEYOND THE RIDE turns purposeful innovation into real-world solutions. With more energy-efficient choices and advanced technologies, smarter materials and reduced waste, **we embrace a culture of relentless betterment.**

And because we deeply care about our people and communities, we also strive to **deliver positive and meaningful social impact**, by fostering safe and respectful spaces where we work, live and ride.

From the plant to the trail, from the boardroom to the showroom, Beyond the Ride rallies our employees, partners, riders and communities as **everyone plays a role in shaping the future of our industry.** We take accountability, ensuring performance and sustainability move as one, without compromising the thrill. **And we focus on everyday improvements, because small, consistent actions drive real transformations.**

We will keep moving forward, together. ***BECAUSE BEING "BETTER THAN YESTERDAY" HAS NO FINISH LINE.***

FRAMEWORK



TARGETS AND OBJECTIVES

ENVIRONMENT

FACILITIES



- By 2030, reduce absolute GHG Scope 1 and 2 emissions in manufacturing operations by 30%, relative to 2022 baseline
- By 2030, reach a minimum of 85% of waste diverted from landfill in each manufacturing site
- By 2030, establish site-specific plans and targets to reduce freshwater consumption in water-stressed locations

SUPPLY CHAIN



- By 2028, embed carbon metrics criteria in suppliers' selection process
- By 2030, enhance the precision of Scope 3 emissions accounting by shifting from industry-average data method to a hybrid model that increasingly incorporates supplier-specific data
- By 2030, ensure that suppliers accounting for 70% of supply chain emissions (from the 2024 baseline) have formally committed to emission reduction plans
- By 2030, reduce the intensity of suppliers' Scope 1 and 2 emissions by 15%, relative to 2024 baseline

PRODUCTS



- Reduce use-phase GHG emissions by 4% in average for every new ICE model introduced by 2030
- By 2030, offer electric vehicles in our product portfolio in alignment with customer demand
- By 2030, further integrate recycled materials in the development of products and packaging

** For the purpose of this target, use-phase GHG emissions refer to emissions resulting from fuel combustion during product operation.*

SOCIAL AND GOVERNANCE

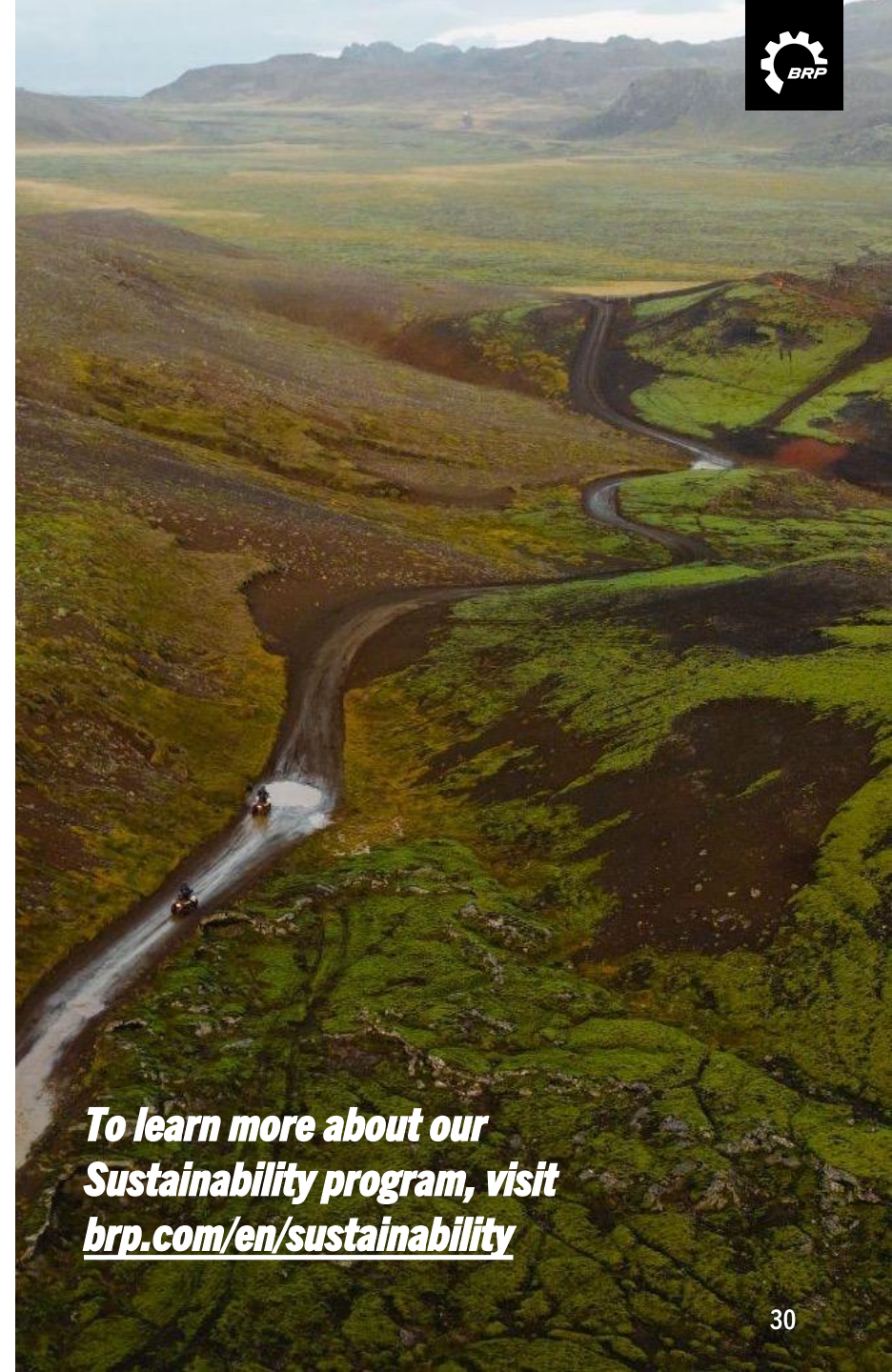


SOCIAL IMPACT

- Invest 1% of our annual pre-tax profits in our communities
- Promote responsible riding among employees, dealers, and riders through business practices, training, and community partnerships
- Health and Safety: Zero Incident, Zero Impact

GOVERNANCE

- Have 100% of permanent office employees and Board members trained and certified to BRP's Code of Ethics every year
- Formalize Third-Party Due Diligence through policy, processes, tools, training and auditing
- Implement ethical standards and technological safeguards to embrace a responsible use of AI within BRP



To learn more about our Sustainability program, visit brp.com/en/sustainability



OUR PRODUCT LINES

BRP is home to the world's leading brands – on snow, water, dirt, asphalt, and everywhere in between – creating unforgettable experiences for riders.



POWERSPORTS YEAR-ROUND PRODUCTS

can-am

Our year-round products are for people who embrace challenges and take every road life offers them.



can-am

Standing out with our all-in spirit – from the open roads to the trails; on two, three or four wheels; working hard and playing hard, this is riding for the many, not for the few.



CAN-AM ATV

CAN-AM SSV



CAN-AM 3-WHEEL VEHICLES



CAN-AM MOTORCYCLES



POWERSPORTS SEASONAL PRODUCTS

ski-doo

LYNX

SEA-DOO

Our snowmobiles and personal watercraft (PWC) were the first of their kind. Today, they remain at the forefront of our strategy, enabling ever more people to embark on exceptional adventures.



ski-doo

Delivering winter experiences that defy expectations – we are pioneers in the snowmobile industry and push the limits of what our riders can do.

LYNX

Bringing our rugged finish soul to sledding across the globe – this cult icon is built tough for hardcore riders.



SKI-DOO SNOWMOBILES



LYNX SNOWMOBILES



Diving into the joy of limitless discovery through personal watercraft and pontoon boats – from sunny days to fishing trips and more, we’ve been reinventing fun on the water from day one.



SEA-DOO PERSONAL WATERCRAFT



SEA-DOO SWITCH PONTOONS

POWERSPORTS PA&A AND OEM ENGINES

ROTAX.

BRP parts, accessories and apparel (PA&A) and Rotax engines for karts and recreational aircraft extend the reach of our brands beyond our core products.



PARTS, ACCESSORIES AND APPAREL (PA&A)

PA&A lift the brands' strategic efforts to deliver an outstanding riding and boating experience. Thousands of available items keep products running smoothly, make drivers and passengers comfortable and protected, enable everything needed for an adventure to be stowed safely and conveniently, and just make it even more fun.



OEM ENGINES

Beating at the heart of every BRP vehicle, our powertrains are at the cutting edge of new technologies, performance and experiences.

Rotax aircraft and kart engines enable a BRP adventure for audiences outside our powersports market.

More than 80%* of aircraft manufacturers in the light sport and ultralight aircraft market use Rotax engines, and BRP is one of the world's largest piston aircraft engine producers.

*Based on claims regularly published in the press, and on BRP's internal research regarding market size and share.



ROTAX





RIDE BEYOND THE ORDINARY

BRP Experiences connects riders to the world's most breathtaking destinations through a global network of trusted outfitters, offering curated powersports adventures that make it easy for riders of all skill levels to explore and create unforgettable memories.

- A global network of more than 230 destinations operated by trusted and certified local outfitters.
- An established presence across 15 countries.
- More than 2 million rides completed since 2021.
- Experiences powered by BRP's most recognized brands: Ski-Doo, Lynx, Sea-Doo, and Can-Am.
- Offering trusted guided adventures and rentals for riders of every level, from first-timers to seasoned explorers.



FORWARD-LOOKING STATEMENTS

Certain statements included in this presentation, including, but not limited to, statements relating to the Company's purpose, promise, values and the Company's objectives, targets, goals, initiatives, performance or achievements thereunder, and statements relating to the Company's current and future plans, prospects, expectations, anticipations, estimates and intentions, results, levels of activity, performance, objectives, targets, goals, achievements, priorities and strategies, financial position, market position, capabilities, competitive strengths and beliefs, the prospects and trends of the industries in which the Company operates, the expected growth in demand for products and services in the markets in which the Company competes, the ongoing commitment to invest in research and product development activities and push the boundaries of innovation, including projected design, characteristics, capacity or performance of future products and their expected scheduled entry to market, expected financial requirements and the availability of capital resources and liquidities, or any other future events or developments and other statements that are not historical facts constitute forward-looking statements within the meaning of applicable securities laws. The words "may", "will", "would", "should", "could", "expects", "forecasts", "plans", "intends", "trends", "indications", "anticipates", "believes", "estimates", "outlook", "predicts", "projects", "likely" or "potential" or the negative or other variations of these words or other comparable words or phrases, are intended to identify forward-looking statements.


Forward-looking statements are presented for the purpose of assisting readers in understanding certain key elements of the Company's current objectives, goals, targets, strategic priorities, expectations and plans, and in obtaining a better understanding of the Company's business and anticipated operating environment. Readers are cautioned that such information may not be appropriate for other purposes. Readers should not place undue reliance on forward-looking statements made in this presentation. Forward-looking statements, by their very nature, involve inherent risks and uncertainties and are based on a number of assumptions, both general and specific.


Many factors could cause the Company's actual results, level of activity, performance or achievements or future events or developments, to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the factors discussed in section "Risk Factors" of the Company's Management's Discussion and Analysis for the three- and twelve-month periods ended January 31, 2026 and in the Company's other continuous disclosure filings available on SEDAR+ at www.sedarplus.com and on EDGAR at www.sec.gov. These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully.

The forward-looking statements contained in this presentation are made as of the date of this presentation and the Company has no intention and undertakes no obligation to update or revise any forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities regulations. In the event that the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters or any other forward-looking statement.

All amounts in this presentation are expressed in Canadian dollars, unless otherwise indicated.




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BRP.COM

**CORPORATE
HEADQUARTERS**

726 Saint-Joseph Street, Valcourt,
Quebec JOE 2L0, Canada

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***ski-doo* LYNX SEA-DOO can-am ROTAX**